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## *Marjan Saffari: Curriculum Vitae*

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### *Personal Details*

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#### *Marjan Saffari*

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[saffari.marjan@modares.ac.ir](mailto:saffari.marjan@modares.ac.ir)  
Google Scholar profile: <https://scholar.google.com/citations?user=4WVETjEAAAAJ&hl=en>  
Website: <https://www.modares.ac.ir/~saffari.marjan>

### *Research interests*

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Leisure  
Outdoor recreation  
Adventure tourism  
Gender  
Qualitative Study

### *Education*

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Ph.D. (2008-13)	Tarbiat Modares University, Tehran, Iran Major: Sport Management Dissertation: <i>Designing the Model of Sport for all in Iran</i>
M.Sc. (2005-7)	University of Tehran, Tehran, Iran Major: Sport Management. Dissertation: <i>Comparative Study of Dimensions of the Learning Organization in Physical Education Organization, National Olympic Committee and Physical Education Branch of Ministry of Education</i>
B.S. (2001-5)	Kharazmi University, Tehran, Iran Major: Physical Education and Sport science

### *International Professional Certifications*

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December 2017	Diploma of Participation., FISU-NUSF Seminar on Leadership and Project Management. The International University Sports Federation. Gold Coast, Queensland, Australia.
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### *Awards*

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2013	Top PhD student
2015	3 <sup>rd</sup> Winner of Youth Section in 7 <sup>th</sup> FARABI International Award on the social studies
2016	Best researcher award in Tehran province

### *Achievements*

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- Codification of national university sports strategy (2018-2022).
- The development of a supportive plan for youth athletes who intend to compete in the 2022 Summer Olympics in Dakar.
- Supervisor of Iran's national badminton team (Taipei 2017- 29th summer Universiade).

### *Professional Experience*

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2016 - present	Assistant professor of Department of Sport Sciences Tarbiat Modares University
2016 - 2021	Vice President National University Sports Federation (NUSF)
2018 - 2020	Head of sport management center National Olympic Academy (NOA)
2013-2016	Assistant professor of Department of Sport Management Kharazmi University
2007-2013	Manager of Planning and Development Sport Organization of Tehran Municipality

### *Academic Professional Service*

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- Reviewer, Research in Sports Management and Motor Behavior journal, IRAN, 2013.
- Reviewer, Journal of Sport Management Studies, IRAN, 2015.
- Reviewer, Journal of Research on Educational Sport, IRAN, 2017.

- Ziaee, A., Aghaei, N., **Saffari, M.**, Zenouz, R. Y., & Van Hilvoorde, I. (2021). Scenarios of Iranians' participation in leisure time physical activity. *Leisure/Loisir*, 1-25. [Doi: 10.1080/14927713.2021.1923407](https://doi.org/10.1080/14927713.2021.1923407).
- Heidari, K., Heydarinejad, S., **Saffari, M.**, & Khatibi, A. (2021). Investigating the leisure behavior of Iranians: the structural model of serious leisure, recreation specialization and place attachment. *Journal of Policy Research in Tourism, Leisure and Events*, 1-17. [Doi: 10.1080/19407963.2019.1694030](https://doi.org/10.1080/19407963.2019.1694030).
- Saadatifard, E., Javadipour, M., Honari, H., **Saffari, M.**, & Zareian, H. (2021). The Pattern of Women's Recreational Sports in Iran1. *Research on Educational Sport*, 9(22), 187-216.
- Golshirazi, N., **Saffari, M.**, Namazizadeh, M., & Nadi, M. A. (2021). Identify Children's Play Club Indices with Sport Psychology Approach. *Sport Psychology Studies*, 10(35), 187-214.
- Rezania, S., Jafari Haftkhani, N., & **Saffari, M.** (2021). Iranian Women's Leisure Time Dilemmas: from the Experts' Perspective. *The International Journal of Humanities*, 28(2), 13-25.
- Abbasi, B., Nazari, R., & **Saffari, M.** (2021). Strategies and Outcomes of Health-Oriented Citizenship Sport in Metropolitan Areas of Iran: A Qualitative Study (Content analysis). *Strategies*, 10(2).
- Saffari, M.** (2020). Analysis of Women's Place Identity and Dependence in Leisure Activities. *Quarterly Journal of Women and Society*, 11(42), 135-154.
- Fesanghari, J., Norouzi Seyed Hossini, R., **Saffari, M.**, & Kozechian, H. (2021). Outcomes of Using New Technologies in the Development of Recreational Sports: From Increasing Participation to Wealth Creation. *Annals of Applied Sport Science*, 0-0. [Doi:10.29252/aassjournal.940](https://doi.org/10.29252/aassjournal.940).
- Mohammadi Argi, A., Ehsani, M., Norouzi Seyed Hossini, R., & **Saffari, M.** (2021). The Role of Brand Authenticity on Brand Equity of Football Clubs with the Mediating Role of Brand Personality. *Annals of Applied Sport Science*, 0-0. [Doi: 10.29252/aassjournal.925](https://doi.org/10.29252/aassjournal.925).
- Ziaee, A., Aghaei, N., **Saffari, M.**, Zenouz, R. Y., & van Hilvoorde, I. (2020). Future Drivers of Leisure Time Physical Activity in Iran. *Physical Culture and Sport. Studies and Research*, 86(1), 66-80. [Doi: 10.2478/pcssr-2020-0013](https://doi.org/10.2478/pcssr-2020-0013).
- Elahi, A., Moradi, E., & **Saffari, M.** (2020). Antecedents and consequences of tourists' satisfaction in sport event: Mediating role of destination image. *Journal of Convention & Event Tourism* (Vol. 21, No. 2, pp. 123-154). Routledge. [Doi: 10.1080/15470148.2020.1731726](https://doi.org/10.1080/15470148.2020.1731726).
- Saadatifard, E., Javadipour, M., Honari, H., **Saffari, M.**, & Zareian, H. (2019). The context of recreational sports for women in Iran. *Annals of Applied Sport Science*, 7(1), 83-95. [Doi: 10.29252/aassjournal.7.1.83](https://doi.org/10.29252/aassjournal.7.1.83).
- Sadeghpour, A., Ehsani, M., **Saffari, M.**, & Alavijeh, F. Z. (2019). Prioritizing motivational factors related to physical activity of students: Based on the psychological basic need's theory. *International Journal of Applied Exercise Physiology*, 8(4), 127-132.
- Elahi, A., Fathi, F., & **Saffari, M.** (2016). Determining the Reliability and Validity of the Persian Version of a Sports Nostalgia Questionnaire. *Annals of Applied Sport Science*, 4(1), 21-29. [Doi: 10.7508/aass.2016.01.005](https://doi.org/10.7508/aass.2016.01.005).
- Saffari, M.**, Ehsani, M., Amiri, M., & Kozechian, H. (2013). Designing the Model of Sport for All in Iran. *Asian Social Science*, 9(2), 208. [Doi: 10.5539/ass.v9n2p208](https://doi.org/10.5539/ass.v9n2p208).
- Saffari, M.** (2020). Analysis of Women's Place Identity and Dependence in Leisure Activities, *Women and Society journal*, 11 (42), 135-154.
- latifi fard M, akbari yazdi H, **saffari M.** (2020). Would Team Reputation Effect on Spectator Supportive Behavior? *JRSM.*; 9 (18) :71-91

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- Heidari, K., heydarinejhad, S., **Saffari, M.**, Khatibi, A. (2019). The Effect of Specialized Recreational Behaviors on Place Attachment Among Amateur Athletes, *Sport Management Studies*. [Doi: 10.22089/SMRJ.2019.7347.2555](https://doi.org/10.22089/SMRJ.2019.7347.2555).
- Saffari, M.**, K Heidari, Mahdi Latifi Fard. (2019). The Effect of Enduring Involvement in Adventure Tourism on Women's Empowerment. (2019). *Sport Management Studies*. [Doi: 10.22089/SMRJ.2018.4942.1956](https://doi.org/10.22089/SMRJ.2018.4942.1956).
- Golshirazi, N., **Saffari, M.**, Namazizadeh, M., Nadi, MA. (2019). Comparative Study of Children's Play Clubs in Iran and Selected Countries, *Sport Management Studies*. [Doi: 10.22089/SMRJ.2019.6415.2315](https://doi.org/10.22089/SMRJ.2019.6415.2315).
- Saffari, M.**, Moradi, E. (2019). Examining the moderator role of gender in the relationships between motivations and enduring involvement of tourists in adventure sports activities, *Sport Management Studies*. [Doi: 10.22089/SMRJ.2018.5021.1979](https://doi.org/10.22089/SMRJ.2018.5021.1979).
- Gholami, N., Aghaei, N., Mohammad Kazemi, R., **Saffari, M.** (2019). Value Proposition to the Customer in Sport Business Model. *Sport Management Studies*, 11(53), 83-98. [Doi: 10.22089/smrj.2017.3800.1742](https://doi.org/10.22089/smrj.2017.3800.1742).
- Saffari, M.**, Moradi, E. (2018). Determining the Causal Relationship pull and push motivations on sports tourists' behavior: Mediating role of satisfaction. *Scientific Journal of Organizational Behavior Management in Sport Studies*, 5(1), 11-22.
- Saffari, M.**, Latifi Fard, M. (2018). The Model of Physical Activity-Friendly City with the Active Cities, Active Communities, Active Citizens Approach. *Sport Management Studies*, 10(48), 89-112. [Doi: 10.22089/smrj.2017.3926.1758](https://doi.org/10.22089/smrj.2017.3926.1758).
- Sarani, H., Aghayi, N., & **Saffari, M.** (2018). Factors Affecting the Participation of Iranian Elderly People in Sporting Activities from the Perspective of the Experts: A Qualitative Study. *Iranian Journal of Health Education and Health Promotion*, 6(2), 147-158.
- Moradi, E., Elahi, A., **Saffari, M.** (2018). Study of Determining the Causal Relationship between Motivations and Satisfaction of Sports Event Tourists: Mediating Role of Involvement. *Tourism Management Studies*, 13(42), 125-159. [Doi: 10.22054/tms.2018.9020](https://doi.org/10.22054/tms.2018.9020).
- Nayyeri, S., **Saffari, M.**, Abossedgh, S., Shayan, A. (2018). Identification and Ranking of Driver Forces Affecting the Future Status of Digital Media with A Technological Approach. *Communication Research*, 25(95), 9-36. [Doi: 10.22082/cr.2018.92454.1683](https://doi.org/10.22082/cr.2018.92454.1683).
- Sarani, H., Aghaei, N., **Saffari, M.**, & Akbari Yazdi, H. (2018). Strategies for Promoting Elders' Health with Sporting Activities: A Qualitative Study. *Iranian Journal of Health Education and Health Promotion*, 6(4), 325-339.
- Saffari, M.**, Ghareh, A. (2018). Factors Constraining Participation of the Elderly in Sport and Active Recreation. *Journal of Sport Management and Motor Behavior*, 26 (13), 140-129. [Doi: 10.22080/JSMB.2017.1872](https://doi.org/10.22080/JSMB.2017.1872).
- Aghaei, N., **Saffari, M.**, & Hoseini, F. S. (2018). Recognition of professional competence of physical education teachers with grounded theory approach., *Research in Sports Management and Motor Behavior journal.*, 7(14), 71-83.
- Hosseini, S., Aghaei, N., Elahi, A., **Saffari, M.** (2017). Studying Tehran Municipality Behavior with regard to Public Sports by Principles of Good Urban Governance. *Scientific Journal of Organizational Behavior Management in Sport Studies*, 4(4), 21-36.
- Afrozeh, M., Mozafari, A., Aghaee, N., **Saffari, M.** (2017). Codification of Social Responsibility Strategies for Football Clubs of Iran's Primer League. *Sport Management Studies*, 9(43), 199-216. [Doi: 10.22089/smrj.2017.2482.1504](https://doi.org/10.22089/smrj.2017.2482.1504).
- Shahrzad, N., **Saffari, M.** (2017). Identify Barriers to Inter-Personal Communication in Sport Teams using Delphi Technique., *HUMAN RESOURCE MANAGEMENT IN SPORT JOURNAL.*, 4(2), 163-177. [Doi: 10.22044/shm.2017.4589.1358](https://doi.org/10.22044/shm.2017.4589.1358).

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- Afroozeh, M., Mozaffari, S., Aghaee, N., **Saffari, M.** (2017). Codification of Model of Consequences of Social Responsibility Development of Iran Professional Football Clubs. *Journal of Sport Management*, 8(6), 977-997. [Doi: 10.22059/jsm.2017.60799](https://doi.org/10.22059/jsm.2017.60799).
- Afroozeh, M., Mozaffari, S., Aghaee, N., **Saffari, M.** (2017). Identify Domains and Factors Affecting on Social Responsibility of Professional Football Clubs Iran. *Sport Management and Development*, 5(2), 69-89.
- Elahi, A., Fathi, F., **Saffari, M.** (2016). Determining the Reliability and Validity of the Persian Version of a Sports Nostalgia Questionnaire. *Ann. Appl. Sport Sci*; 4 (1) :21-29.
- Nayyeri, S., **Saffari, M.** (2016). Inquiry into the applications of communication theories in the field of sport: Instagram content analysis with a focus on Uses and gratifications theory. *Communication Management in Sport Media*, 3(12), 45-58.
- Fathi, F., Elahi, A., **Saffari, M.** (2016). The Structural Model of the Nostalgia Effect on Football Fans' Intention to Purchase. *Sport Management and Development*, 5(1), 185-200.
- Ghareh, M. A., **Saffari, M.**, & Nayeri, S. (2016). Reconstruction of the Functions of National Media for the Development of Recreational Sports: Strategies and Guidelines.
- Saffari, M.**, Ghareh, M. (2016). Identification and Classification of Effective Environmental Factors in Popularity of Recreational Sports in Iran. *Journal of Sport Management*, 8(1), 51-68. [Doi: 10.22059/jsm.2016.58230](https://doi.org/10.22059/jsm.2016.58230)
- Saffari, M.**, Ehsani, M., Amiri, M. (2015). Analysis of sport for all in Iran, with Application of Structural Equation Modeling; *Research in Sports Management and Motor Behavior journal*, 5 (9) :83-94.

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## ***International Conference Papers***

- Sadeghpour, A., Ehsani, M., **Saffari, M.**, & Alavijeh, F. Z. (2019). Qualitative investigation of personal factors affecting the students' physical activity (needs and motivations): Based on self-determination theory., Supplementary Issue: Spring Conferences of Sports Science. First International Conference in Iraq on Sport for Peace, Baghdad Science Institute, Baghdad, Iraq.
- Ehsani, M., **Saffari, M.**, Amiri, M. (2018). Designing the Model of Sport for All in Iran., 26th EASM European Sport Management Conference, Malmoe.
- Saffari, M.** (2009). Comparative Study of Dimensions of the Learning Organization in Physical Education Organization, National Olympic Committee and Physical Education Branch of Ministry of Education., Pan-Asian Congress Sports & Physical Education, Taipei.

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## ***GRADUATE STUDENT SUPERVISION(Selected)***

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### ***PhD Students Completed***

- Mahdi Latifard, (2021). Complex Network Analysis of Olympic Tokyo 2020 Actors., Tarbiat Modares (Supervisor).
- Ali Ziae, (2020). Futures study of leisure-time sport in Iran using scenario building approach., Kharazmi University (Supervisor).
- Farahnaz Shams, (2020). Codification a model of sport participation for students at school's extracurricular in Iran., Azad University (Supervisor).
- Nafiseh Golshirazi, (2020). Designing the model of children's sport club: Play and Growth approach., Azad University (Supervisor).
- Seddigheh Rezania (2020). Conceptualization of Cultural Policy of Women's Leisure Time (Case Study: Married Women in Tehran). Tarbiat Modares University (Supervisor).

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- Reza Ghasemnejad, (2018). Codification the Outsourcing Pattern of Sports events in Iran., Kharazmi University (Supervisor).
- Chalak Majidi, (2017). Model of Participation in Adventure Sport Activities., Kharazmi University (Supervisor).

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## ***MS Students Completed***

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- Jamal Mehrabi. The effect of serious leisure on the perceived well-being of Wushu athletes. Tarbiat Modares University (Supervisor).
- Fatemeh Moemeni, (2021). Comparing the effectiveness of active and inactive recreational programs in the quality of life of the aging., Tarbiat Modares University (Supervisor).
- Samaneh Sadr, (2021). Seasonal comparison of travel behavior and motivation of active sports tourists in mountain destinations with emphasis on gender., Tarbiat Modares University (Supervisor).
- Mahdieh Mohammadsani, (2020). The impact of students' activity involvement on place satisfaction and place attachment of sport places., Tarbiat Modares University (Supervisor).
- Hajar Nori, (2019). Analysis of The Behavior Sport Tourists through the SOR modal., Tarbiat Modares University (Supervisor).
- Naemeh Rohani, (2019). The Segmentation of the Adventure Tourism Market Using the STMS Scale., Tarbiat Modares University (Supervisor).
- Fariba Fayazi, (2019). Modeling the structural relationship's serious leisure and satisfaction of leisure activities with mediational role of place attachment and recreational involvement., Tarbiat Modares University (Supervisor).
- Farhad Shori, (2019). Modeling the Structural Relationships among Destination Image, Attitude, Motivation and Satisfaction on Future Behavior of Sport Tourists., Tarbiat Modares University (Supervisor).
- Kolsoum Heidari, (2018). The Impact of Serious Leisure and Recreation Specialization on Place Attachment: A Case Study of Amateur Athletes in Enghelab Sport Complex., Shahid Chamran University of Ahvaz (Supervisor).
- Ahmad Sarijalou, (2017). Identify Factors Affecting the Safety of Sport Halls of Iran., Kharazmi University (Supervisor).
- Sepideh Jahangiri, (2016). The relationship between ethical behavior chess coaches and customer satisfaction chess clubs in Karaj city., Kharazmi University (Supervisor).
- Saeed Eslami, (2015). Pathology of Lifesaving and Diving Federation of I. R. Iran., Kharazmi University (Supervisor).
- Mohsen Ghasemi, (2015). The constraints and benefits of participation in sport and active recreation for people with disability in Qazvin., Kharazmi University (Supervisor).
- Ayat Haddadi, (2015). The Relationship between Perceived Service Quality, Satisfaction and Customers' Behavioral Future Intention in Sports – Recreational Centers in Qazvin City., Kharazmi University (Supervisor).
- Samira Jamali, (2015). The relationship of participation in recreational sports and dimensions of social capital (a case study of Tehran youth 15 – 29)., Kharazmi University (Supervisor).
- Vahid Jafari, (2014). The Relationship Between Participation in Recreational Sports and Quality of Life of the Ardabil Province's Teachers., Kharazmi University (Supervisor).